

# callosum creative

bridging function + design

design + development | fashion . home . identity

2414 W. MOFFAT ST. UNIT D CHICAGO, ILLINOIS 60647-4311 USA  
PH 773.406.2580 | FAX 360.483.2580 | [www.callosumcreative.com](http://www.callosumcreative.com)

## PERSONAL DEVELOPMENT TRAINING + CONSULTING

### ENTREPRENEURIAL IMAGE ALIGNMENT

**[Designed for the Entrepreneur seeking Inside-Out Transformation through Energetic Coaching and Image Consultation]**

#### SERVICE DESCRIPTION

Designed for the entrepreneur looking to align their personal image, business brand and professional culture. With image and brand expertise, our “sweet spot” is understanding an individual’s personal branding needs. Begin with a 90 minute Intuitive Alignment Session to define your mind-body-spirit alignment where your core truths, opportunities and challenges are “read” energetically. Taking the internal ‘transformation’ to the outside, we’ll integrate your mind-body-spirit with your personal image through wardrobe and closet consultation ensuring success for your business.

#### PACKAGES AVAILABLE

##### Elite \$625

90 minutes in-person personal coaching

- Define and conquer challenges
- Set image goals
- Receive take home tool

2 1/2 hours in-home wardrobe assessment

- Apparel and accessory evaluation
- Shape and color lesson
- Signature style creation
- Strategic shopping lesson
- New outfit creation
- Structural suggestions

Follow-up personalized binder, includes:

- Personal signature look
- Color and shape definition
- Outfit suggestions
- Trend report
- Retailer suggestions
- Strategic shopping list
- Maintenance tools to sustain image goals

##### Basic \$425

60 minutes telephonic personal coaching

- Define and conquer challenges
- Set image goals

2 hours in-home wardrobe assessment

- Apparel and accessory evaluation
- Shape and color lesson
- Signature style creation
- New outfit creation
- Structural suggestions

On-site Personalized binder, includes:

- Personal signature look
- Colors and shape definition
- Trend report
- Strategic shopping list
- Implementation tools to sustain image goals

#### PAYMENT TERMS

Payment due in full upon reservation. Accepted payment: cash, check, paypal, credit card [processing fee required]

