

consumer wardrobe & styling services

CLOSET THERAPYSM

A playful session in your own closet, guaranteed to leave you confident, informed and inspired! Together we will release the old, organize and recreate the present, then design your new style while maximizing your closet structure for ease and visibility. You'll walk away with a strategic shopping plan, personalized look book and in-depth knowledge to enhance your figure and skin tone. Perhaps the best thing you've ever done for yourself! (3 hours \$375. Each additional hour \$125)



"My personal and presentation style are vital to developing a client relationship and inevitably closing deals. Callosum helps me live and breathe Cigna's brand by creating a sharp, polished, professional look. I command attention and exude confidence which keeps me and my company top of mind."

Tricia Kendall,
Senior Sales, Cigna

FASHION FOCUSSM

This private consultation covers clothing and accessories. Allowing time to review your closet, we'll discover what styles work best for your lifestyle, personality, and figure. Package splits time between private closet consulting and personal shopping. Once your strategic shopping list is created, we'll head out to retailers to learn how to shop in a way that saves time, energy and money! (6 hours \$750. Each additional hour \$125)

MAKE-UP/HAIR STYLING

You're in good hands. Focus on "the triangle" (shoulders, neckline and head) and you'll command attention. Standing tall with your signature look, we'll escort you to a salon for finishing touches (Prerequisite: Closet Therapy or Fashion Focus) Call for rates.



As seen in Crain's
Chicago Business,
Time Out and
CLTV 190 North

Clare Hefferren is known for her gentle, honest coaching style and enthusiasm for teaching. Believing in empowering her clients, she instills relationship with by leaving them with tools to step out confidently to maneuver fashion with ease. She'll quickly gain your trust & make you shine. An integral part of the process is to make the experience enjoyable. Addressing a sensitive topic, sessions are dynamic, interactive and supportive.

SHARED SHOPPING

Let's go! I'll show you how to save time and money, enhance your figure, and lead you to the best retail places for your style. We will find just what you need and items you didn't know you could wear. Turn a chore into a fun adventure! One-time spree, seasonal updates or ongoing outings available. (3 hour blocks available for \$375.)

WARDROBE WONDERSSM

We're done shopping. Now what to wear? Returning to your closet, I'll integrate new items and create outfits. I'll take pictures and leave you with a personalized look book for fingertip reference. You'll have a fresh perspective on your wardrobe. (Prerequisite: Shopping outing. 2 hour blocks available for \$250.)

FASHION FETCHINGSM

No time to shop? If we begin with CLOSET THERAPYSM, I'll know your shape and style, allowing us to effectively shop for you solo - delivering goods to you for a minimal mark-up. A time saver with guaranteed results. (Prerequisite: Closet Therapy. 2 hour minimum.) Call for rates.

PLUSH PAMPERINGSM

Enjoy a full fantastic day with gentle educator, Clare, as you invest in yourself to bring your inner spirit into an outer glow. This package encompasses all listed fashion consulting and personal shopping services. Package includes lunch. \$800. (8 hours)

Gift Certificates available. To learn about Callosum business services, please visit our web site.

Sound interesting? Let's get started. Give us a call at 773.406.2580 or send an email to info@CallosumCreative.com to schedule.